



# MOUNT VERNON AT HOME

## 2024 ANNUAL REPORT

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## THE YEAR IN REVIEW

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Michele Calhoun  
Board President

I am delighted to present Mount Vernon at Home's 2024 Annual Report. I was lucky to begin Board service at the start of our 15<sup>th</sup> anniversary year, and it has been a such a pleasure to get to know our organization, the members, and all of the people involved in various ways who ensure that our mission is fulfilled.

This past year had its challenges as well. Since 2024 was my first year on the Mount Vernon at Home (MVAH) Board of Directors and I was elected President just after joining, I had a lot of learning to do. With our two staff positions vacant, I had the opportunity to gain experience even faster! The support, guidance, and unlimited help from the Board, members, and volunteers ensured that day-to-day operations continued, our programs remained on schedule, and our special events were successful.

We accomplished much in 2024. In April, we hired and welcomed our new Executive Director, Kathy Dismukes. We made headway on some ongoing administrative changes; developed new concepts of how to accomplish more and improve MVAH; and had very successful fundraising campaigns to keep MVAH financially solvent while using the talents, time, and

dedication of our Board to move the organization forward. We also worked with and learned from other Villages in the Washington Area Villages Exchange and the Virginia Villages Collective.

Our new Board comes with fresh eyes and innovative ideas. It will be their talents, creativity, time, and dedication that help us tackle the challenges ahead while maintaining MVAH's dedication to the welfare of our members and volunteers. In the meantime, we welcome your questions, concerns, and ideas that occur to you as you read this report.

I want to thank all our members, volunteers, sponsors, partners, and supporters who continue to make this organization possible. Mount Vernon at Home was the first Village established in Virginia, and there is a reason that we are beginning our 16<sup>th</sup> year of operations with such promise: You.

Sincerely,

Michele Calhoun  
Board President

## PROGRAMS AND EVENTS

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Our busy Program Committee managed a suite of regular programs and added new interesting, fun, educational events for our members all year. We thank Board Vice President Kathi Hanrahan for her long-time Program Committee leadership as well as Board member Jane Earley, who joined Kathi in Program Committee leadership. Several MVAH members actively plan, manage, and host regular programs. The programs may sound routine on the schedule, but the activities, topics, and discussions among participants are anything but routine. We would like to thank Laurie Tracy for managing the Book Group; Kathi Hanrahan for managing the Movie Group; Board member Brendan Power for managing both the Lunch Group and the Lunch and a Movie event at Paul Spring Retirement Community; cofounder and former President Virginia Hodgkinson and Past President Paula Lettice for leading and hosting the Timely Topics discussions; and Volunteer Coordinator Dave Prescott for leading the Walking Group.

In 2024 we created Neighborhood Connections, a new program that focuses on enabling members and volunteers who live nearby each other to connect, support each other, and build friendships. We also added a lively Card and Game Group at the suggestion of a member.

Our community enjoyed several large get-togethers in 2024. Our annual Celebrate gala event at River Farm in May was a hit with the members, volunteers, sponsors, and friends who attended, and the event raised a substantial portion of our operating budget. Also in the spring, a member graciously hosted a party for the MVAH community in his home. In October, a vaccine clinic, made possible with a grant from the Village to Village Network, was offered for members and volunteers as well as friends and family. In December, our Holiday Luncheon took place at the Mount Vernon Country Club. A delicious meal and rousing music and singing was enjoyed by all.

### 2024 Attendance

Recurring Programs	Average Attendance
Book Club	6
Cheers	10
Coffees	12
Lunch	11
Movie Club	6
Paul Spring Lunch/ Movie	20
Timely Topics (Wednesday)	5
Timely Topics (Saturday)	5
Walking Group	6

Special Events	Attendance
Annual Meeting	48
Gala	85
Holiday Luncheon	43
Vaccine Clinic	23
Member-hosted Party	17

## MEMBERSHIP AND MEMBER SERVICES

Our membership levels declined slightly this year. You will see in the In Memoriam section the names of several of our long-time members we lost. We also saw several members who made the hard decision to move away to be closer to family. We miss these members and wish them well and happiness in their new homes. We have achieved a noteworthy record with two members who are our first centenarians, and we have 18 members in their 90's. This shows many of us can continue to live in the homes and neighborhoods we know and love as we age. It takes help from family, friends, neighbors, and MVAH volunteers. As our membership ages we are finding new ways to meet increased needs. In addition to implementing Neighborhood Connections, in the coming year our Board will work directly with our members and volunteers to learn what improvements we can make so MVAH continues to remain relevant and keeps pace with our changing world. We ask for your help in encouraging neighbors and friends to join MVAH as a member or volunteer.

Membership Categories	2023 End-of-Year	2024 New Members	2024 Non-Renewals	2024 End-of-Year
Members				
Individual	72	11	24	59
Household (number of individuals)	41	0	4	37
<i>Subtotal Members</i>	<b>113</b>	<b>11</b>	<b>28</b>	<b>96</b>
Alumni/ae Members	5	0	1	4
Associate Members				
Individual	16	7	3	20
Household (number of individuals)	22	4	4	22
<i>Subtotal Associate Members</i>	<b>38</b>	<b>11</b>	<b>7</b>	<b>42</b>
<b>TOTAL MEMBERSHIP</b>	<b>156</b>	<b>22</b>	<b>36</b>	<b>142</b>

Membership Age Groups	2024 Members	2024 Associates
90+	20	0
89 - 75	72	22
74 - 65	7	19
65 - below	2	3

In addition to the programs described above, we provided a full suite of member services. Transportation to medical appointments continued to be our most requested service, followed by transportation to grocery stores and pharmacies. We know how important other services are as well. Paying for a handyman, organizer, or tech support can significantly impact our members' home expenses. We are pleased to keep member fees as affordable as possible.

Member Requests	2023	2024
Transportation	708	917
Grocery Shopping/Errands	275	80
Home Technology	40	27
Business Referrals	3	0
Household & Other	266	61
<b>TOTAL</b>	<b>1,292</b>	<b>1,085</b>

## GENEROUS GIVING - OUR VOLUNTEERS

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Our volunteers continue to be the backbone of our Village's existence. We deeply appreciate all of the 51 caring people who provided transportation and other services to our members in 2024. Our Volunteer Coordinator, Dave Prescott, once again did an extraordinary job. He managed the fulfillment of more than 1,085 requests and administered NVRides, the software used to track all the requests. Dave himself completed about 32% of all of the 23,225 miles driven; volunteers Doug Pickett completed 20% and Melinda Hollander completed 12%. These three champions drove 64% of all the miles driven.

Last but not least are the MVAH Board members. Everything they do on the Board to provide governance, direction, fundraising, and administration is essential for day-to-day operations and the long-term health of MVAH as a nonprofit. The 2024 Board member volunteer hours are significantly higher than previous years. Those increased hours are primarily a direct result of Brendan Power working daily in the MVAH office, for almost the entire year, because of the vacancy of the two paid staff positions. Those vacancies also resulted in significantly higher volunteer hours contributed by Paula Lettice, who served as acting Executive Director for several months. Paula also oriented the new Board President and the new Executive Director.\*

It is important to note that several of our Board members not only volunteered their time for Board activities but also served as volunteer drivers and provided service support to our members as well. The Volunteer Miles Driven table reflects what the board members contributed to both Board activities and member support.\*\*

Volunteer Hours	2023	2024
Members Services	4,575	4,402
Board	883	3,178*
<b>TOTAL</b>	5,458	7,580

\*Note 1 - Brendan Power's and Paula Lettice's significantly higher hours as explained above

Volunteer Miles Driven	2023	2024
Non-Board Volunteers	18,880	19,342
Board	2,898	3,883**
<b>TOTAL</b>	21,778	23,225

\*\*Note 2 - Includes Board miles and other volunteer services

### Value of Volunteer Hours

Some things in life are hard to put a value on: love, passion, dedication, selflessness. These are just some of the attributes of our volunteers. But how do we translate that into a monetary contribution to MVAH? The Independent Sector does research on volunteerism in the nonprofit sector. Using their 2024 data and national value of a volunteer hour calculated at \$33.49, our volunteers contributed a whopping \$253,854 to MVAH. Using the IRS charitable rate of \$0.14 per mile, the 2024 total of 23,225 miles is a contribution of \$3,251. Another significant contribution to MVAH.

# GENEROUS GIVING - SPONSORS AND BUSINESSES

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In 2024, our Sponsors once again played a significant role. Fifteen sponsors supported the Celebrate gala in May of 2024, and their contributions were applied to operations all year. These key businesses are based in the Mount Vernon community and support the community. We are grateful to them, especially those that have been sponsors for multiple years.

## **2024 Gala Sponsors**

### **Diamond**

Everly-Wheatley Funeral Home  
Goodwin Living - Goodwin Living at Home - Goodwin Hospice -  
Goodwin Home Health  
Paul Spring Retirement Community

### **Gold**

Good Shepherd Catholic Church  
Law Office of Deborah G. Matthews  
Ourisman Automotive  
SYNERGY Home Care

### **Silver**

ACC Family  
Maribeth Bersani  
Burke & Herbert Bank  
Griswold Home Care  
The Seward Group

### **Bronze**

Mount Vernon Physical Therapy  
Thrive Wealth Advisors  
Virginia Hospital Center

## GENEROUS COMMUNITY GIVING

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First, we would like to express our deep gratitude for an unrestricted \$15,000 donation made by two members. The couple also made generous donations in 2022 and 2023. We were also fortunate to receive cash and in-kind donations from other individuals throughout the year. Another member made multiple donations totaling almost \$4,500. Our End-of-Year campaign was very successful, raising just under \$20,000 from almost 50 members, volunteers, and residents from the community. We appreciate support from new donors and give special thanks to those who have given multiple times throughout our history.

Our Celebrate gala raised a substantial part of our operating budget through individual donations, sponsor support, ticket sales, an auction, and a raise-the-paddle countdown. The list below recognizes and acknowledges all of the individuals, companies, and organizations who provided financial support in 2024. Every attempt has been made to capture all contributions. Please contact us with questions and corrections.

Special thanks go to the Village to Village Network, the organization that provides information, guidance, and so many resources to Mount Vernon at Home and Villages across the country. We are also grateful for the leadership and support from Mount Vernon Supervisor Dan Storck, Delegate Paul Krizek, and State Senator and Senate Majority Leader Scott Surovell. Finally, we thank the superb staff at Sherwood Regional Library.

## GENEROUS GIVING - OUR 2024 DONORS

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John & Katherine Allen	Betty Galbaugh	Brendan Power
Annie's Day Spa and Salon	Gordon Ginsburg	Barton Rack
Mary Anson	Arlyne & Mel Goodweather	Susan & Rick Reardon
David & Nancy Barbour	Kathi Hanrahan	Tracy Reizner
Keith & Vikki Bea	Robert Hatch	Herb & Jenna Riggs
MaryAnne Beatty	Ellen Herrburger	River Bend Bistro
Maribeth Bersani	Cas & Anne Hobbs	Marge Rusnak
Rita Blodgett	Virginia Hodgkinson	Mary Sabulsky
Judy Branting	Melinda Hollander	Salon Monte
Araba Brobbey	Jean Howlett	Karen Corbett Sanders
Eliza Brobbey	Susan Irvings	Gretchen Schuster
Norma Brodsky	Barbara Kahan	Christopher Sinclair
Michele Calhoun	Julie Kehrli	Bette Spencer
Campbell & Ferrara	Frances Killpatrick	Barbara Sullivan
Leah Chapla	Elaine Kolish	Cher Terry
Nancy Cihak	Paul Krizek	Judi Teske
Betsy Clagett	Bob Kuletz	Mary Tracy
Jonathan & Susan Cohen	Kuts by Kat	Tim & Catherine Wagner
Cynthia Collins	Thomas & Laura Lawler	Wegman's
Carol Comlish	Paula Lettice	Pat & Ken Wessel
Kathy Cook	Barbara Mann	Tracy Wilson
Stephen Csontos	Kuni Matsuda	John Giglio & Susan Winckler
Diana Cull	Joe & Carol Mattiano	Susan Wuchinich
Julie Curtis	Lyn McKinney	Barbara Yost
Sheila Daley	Mary Ellen Mehler	Jim Zalewski
Danae & Eric Delman	Martha Mica	Joseph & Mary Zelenka
Brian Dileo	Diane & Leo Milanowski	
Kathy Dismukes	Ari Morse, Locaters International, Inc.	
Brad Dismukes	Bill Mould	
Eleanor Dyer	Omo Salon	
David Fitzpatrick	Alice Outerbridge	
Five Guys	Joyceline Owusu-Dankwaa	
Linda Flint	John Peak	
Carley Fortier	Robert & Florence Perry	
Four Sales, Ltd.	Don Peterson	
Yolande Frommer		



## FINANCES

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In 2024, Mount Vernon at Home's financial position continued to strengthen. Revenues exceeded expenses by more than \$67,000. Expenses were less than anticipated due to staffing vacancies that were generously and professionally covered by capable Board volunteers. Included in the expenses is the 2024 cost for operating Helpful Village, a secure, cloud-based software designed specifically for managing Villages. The software currently supports 110 Villages across the country. When fully implemented, Helpful Village will allow members to update their information, register for events, and make payments online if they wish.

<b>Income</b>	<b>FY 2023</b>	<b>FY 2024</b>
Dues	\$57,270	\$58,732
Gala/Events	\$41,738	\$34,208
Contributions	\$25,889	\$52,392
Grants	\$32,000	\$1,000
In-Kind Contributions/Other	\$95	\$25
<b>Total</b>	<b>\$156,992</b>	<b>\$146,357</b>
<b>Expenses</b>		
Events/Fundraising	\$6,733	\$6,590
General Administration	\$85,810	\$47,870
Administrative Support	\$41,029	\$24,297
<b>Total</b>	<b>\$133,572</b>	<b>\$78,757</b>
<b>Net Operating Budget</b>	<b>\$23,420</b>	<b>\$67,600</b>

## MOUNT VERNON AT HOME LEADERSHIP

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### 2024 Board of Directors

#### Officers

President - Michele Calhoun  
Vice President - Kathi Hanrahan  
Treasurer - Tim Wagner  
Secretary - Brendan Power

#### Directors

Maribeth Bersani	Barbara Mann
MaryAnne Beatty	John Peak
Jane Earley	Herb Riggs
Evan Kaufman	Kamela Rodriguez
Bob Kuletz	Karen Corbett Sanders
Paula Lettice (Past President)	Susan Wuchinich
Greg Lukens	

#### Professional Staff

Executive Director - Kathy Dismukes  
Volunteer Office Manager - Brendan Power  
Volunteer Coordinator - Dave Prescott

## FRIENDS AND MEMBERS WE LOST

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### *In Memoriam*

Jane Barnes  
Peggy Chaison  
Thomas Chandler  
Norma Cook  
Eleanor Dyer  
Al Glazier  
Morrie Hoven  
Gerry Murphy  
Robert Perry

