



CELEBRATE! *There's No Place Like Home!*
Online Event, Thursday, May 27, 2021
6:00 pm to 8:00 pm
Sponsorship Campaign

Mount Vernon At Home is offering unique sponsorship opportunities to area businesses and others who wish to be recognized for helping seniors "age in place." With our annual Gala now gone 'virtual' for the 2nd year, sponsors can enjoy on the day recognition and extended exposure from now until the end of 2021. Our inaugural online event last September proved a great success!

This year's Gala is titled "**CELEBRATE! *There's No Place Like Home!***" and will be held on May 27th. The event will feature a home-delivered dinner with wine, swag bags, a virtual auction, and more! Packages include at event recognition, ongoing media exposure to our membership, speaking opportunities and tickets to the May Gala. Our 140 plus members, volunteers and supporters want to know who you are!

Senior Villages are more important than ever. Mount Vernon At Home has proved its resilience and capacity to respond to the crisis in 2020. We sustained our membership, we hosted a successful virtual Gala raising nearly \$25,000, and we connected our sponsors in myriad ways. We have demonstrated that our Village continues to serve our members, keeping them safe, secure, engaged and thriving! And that we remain an important resource for our community.

We are all seeing the light at the end of a long tunnel, and we know this continues to be a critical time for you. We want to elevate you as you continue to do business and serve our seniors and others in our community beyond this crisis. We stand together with you.

Take a positive step for your business and our community, choose your sponsorship level today. Our members want to meet you!

Please contact Jan Buchanan, Executive Director, at director@mountvernonathome.org or 703-473-2892, for details!

Mount Vernon At home is a nonprofit, membership organization serving the needs of seniors in the South County regions of Mount Vernon and Alexandria. We provide transportation, light home and handyman work, fun and engaging activities to our members. We are also advocating for the elderly in Fairfax County and beyond partnering with numerous community-based groups and businesses to serve our constituents and promote the value of Senior Villages in our region and the country.



CELEBRATE!



Mount Vernon At Home – 2021 Gala Sponsorship

Date: May 27, 2021

Take a positive step for your business and our community. You don't have to wait for one night of recognition, your sponsorship benefits will last all year!

| Sponsor Benefits | Capstone Sponsor \$5,000 | Diamond Sponsor \$2,000 | Gold Sponsor \$1,000 | Silver Sponsor \$500 | Bronze Sponsor \$250 |
|--------------------------------------|---|--|--|--|--|
| Event Recognition & Tickets | <ul style="list-style-type: none"> Gala dinner tickets for six (6) attendees Virtual recognition & introduction Company specialty items in swag bag Social media mention Print program for members Company name & logo in the event slideshow | <ul style="list-style-type: none"> Gala dinner tickets for four (4) attendees Virtual recognition & introduction Company specialty items in swag bag Social media mention Print program for members Company name & logo in the event slideshow | <ul style="list-style-type: none"> Gala dinner tickets for two (2) attendees Virtual recognition Company specialty items in swag bag Social media mention Print program for members Company name & logo in the event slideshow | <ul style="list-style-type: none"> Gala dinner tickets for one (1) attendee Company specialty items in swag bag Social media mention Print program for members Company name & logo in the event slideshow | <ul style="list-style-type: none"> Company specialty items in swag bag Social media mention Print program for members Company name & logo in the event slideshow |
| Other Event Opportunities (All Year) | <ul style="list-style-type: none"> Creation of an online or in-person event Recognition at 4 online or in-person events & introduction to attending members | <ul style="list-style-type: none"> Host an educational webinar on an expertise area or topic of interest to members | <ul style="list-style-type: none"> Dedicated recognition at event | | |
| Newsletter Recognition (All Year) | <ul style="list-style-type: none"> Logo integrated into bi-weekly & monthly newsletters throughout the year | <ul style="list-style-type: none"> Newsletter guest article "Spotlight on Sponsors" with opportunity to provide special offering to members | <ul style="list-style-type: none"> Newsletter guest article "Spotlight on Sponsors" with opportunity to provide special offering to members | | |
| Website Recognition (All Year) | <ul style="list-style-type: none"> Website sponsors page | <ul style="list-style-type: none"> Website sponsors page | <ul style="list-style-type: none"> Website sponsors page | <ul style="list-style-type: none"> Website sponsors page | <ul style="list-style-type: none"> Website sponsors page |



Community • Vitality • Support

CELEBRATE!

**There's No Place Like Home
THURSDAY, MAY 27, 2021**

Sponsorship Registration Form

Sponsor Name _____
(as it should appear in our materials)

Sponsor Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Sponsor Level: _____ Amount: _____

Check Enclosed: _____ If purchasing a sponsorship by credit card:

_____ VISA _____ MasterCard _____ AMEX _____ Discover

Name on Card _____ Expiration Date _____

Signature (required) _____

Billing Address _____ City _____ State _____ zip _____

Credit Card Number _____ Security Code _____

We will contact you closer to the event for the names of your guests. Additional tickets are available for purchase.

Please make check payable to Mount Vernon At Home and mail to:

**Mount Vernon At Home
P.O. Box 7493
Alexandria, VA 22307-7493**

For more information contact Jan Buchanan, director@mountvernonathome.org, 703-473-2892.

Mount Vernon At Home is a 501(c)(3) nonprofit organization (tax id #770693566).