



Sponsorship Campaign

Celebrate! Into a New Decade!
Online event, Grandparent's Day!
September 13, 2020 from 5:00 pm to 6:30 pm

Mount Vernon at Home is offering unique sponsorship opportunities to area businesses and others who wish to be recognized for helping seniors "age in place." With our annual Gala now gone 'virtual', sponsors can enjoy on the day recognition and extended exposure from now until the end of 2020.

This year's Gala is titled "Celebrate! Into a New Decade!" and will be held September 13th, 2020 on Grandparent's Day. The event will feature a home-delivered dinner with wine, swag bags, a virtual auction, and more! Our 160 plus members want to know who you are! Packages include at event recognition, ongoing media exposure to our membership, speaking opportunities and tickets to the September Gala.

Senior Villages are more important than ever. Mount Vernon at Home has hit the ground running, pivoting our programs and services to respond to the crisis, doubling down on member check ins, and promoting our Village as a safe, secure, and important resource for our community.

We know this is a critical time for you and we want to support you as you continue to do business and serve our seniors and others in our community during this crisis. We want to stand together with you. Our members want to know about you!

Take a positive step for your business and our community. You don't have to wait for one night of recognition, your sponsorship benefits will last all year!

Please contact Jan Buchanan, Executive Director, at director@mountvernonathome.org or 703-473-2892, for details!

Mount Vernon at home is a nonprofit, membership organization serving the needs of seniors in the South County regions of Alexandria and Mount Vernon. We provide transportation, light home and handyman work, fun and engaging activities to our members. We are also advocating for the elderly in Fairfax County and beyond partnering with numerous community-based groups and businesses to serve our constituents and promote the value of Senior Villages in our region and the country.



Virtual Gala: CELEBRATE! Into a New Decade!
Sunday, September 13, 2020
Sponsorship Opportunities

Sponsor Benefits	Diamond Sponsor (1 opportunity) \$2,000.00	Platinum Sponsor (2 opportunities) \$1,500.00	Gold Sponsor (5 opportunities) \$1,000.00	Silver Sponsor (15 opportunities) \$500	Bronze Sponsor (unlimited) \$250	Supporter (unlimited) \$100
Event Tickets	Gala Tickets for six (6)	Gala tickets for four (4)	Gala tickets for two (2)	Gala ticket for one (1)		
Event Recognition	Dedicated recognition at event, including 2-minute video	Dedicated recognition at event	Dedicated recognition at event			
Printed Program	Listing as sponsor	Listing as sponsor	Listing as sponsor	Listing as sponsor	Listing as sponsor	Listing as sponsor
Swag Bag	Opportunity to provide company promotional items to attendees	Opportunity to provide company promotional items to attendees	Opportunity to provide company promotional items to attendees	Opportunity to provide company promotional items to attendees	Opportunity to provide company promotional items to attendees	
Website Recognition (All Year)	Website sponsors page with hyperlinks on your logo	Website sponsors page with hyperlinks on your logo	Website sponsors page with hyperlinks on your logo	Website sponsors page with hyperlinks on your logo	Website sponsors page listing	Website sponsors page listing
Other Recognition (All Year)	Opportunity to host an educational webinar on an expertise area or topic of interest to members (all year)					
	Recognized at 2 (two) online or in-person events and introduction to attending members	Recognized at 1 (one) online or in-person event and introduction to attending members				
	Newsletter profile of your business “Spotlight on Sponsors” with opportunity to provide special offering to members	Newsletter profile of your business “Spotlight on Sponsors” with opportunity to provide special offering to members	Newsletter profile of your business “Spotlight on Sponsors” with opportunity to provide special offering to members			



Sponsor Name _____
(as it should appear in our materials)

Sponsor Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Sponsor Level: _____ Amount: _____

Check Enclosed: _____ If purchasing a sponsorship by credit card:

_____ VISA _____ MasterCard _____ AMEX _____ Discover

Name on Card _____ Expiration Date _____

Signature (required) _____

Billing Address _____ City _____ State _____ zip _____

Credit Card Number _____ Security Code _____

For the event in September, we will contact you for the names of your guests.

Additional tickets are available for purchase.

Please make check payable to Mount Vernon At Home and mail to:

Mount Vernon At Home
P.O. Box 7493
Alexandria, VA 22307-7493

For more information contact Mount Vernon At Home
703-303-4060 or info@mountvernonathome.org.

[Mount Vernon At Home is a 501 \(c\) 3 nonprofit organization \(tax id #770693566\).](#)