

# MOUNT VERNON AT HOME 2022 ANNUAL REPORT

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## THE YEAR IN REVIEW

It has now been three full years since the start of the pandemic ... and Mount Vernon at Home is still here for our members and the community at large providing support, community, and services to our members.

There are still concerns about COVID, its variants, vaccines, social distancing, and other restrictions. Additional cases of flu and RSV have complicated matters further. Many of us have "gotten out" more and some have resumed travel – but not everyone is there yet in their comfort zone. Fortunately, the number of cases is down as are hospitalizations of fully vaccinated individuals.

Nonetheless, we have a strong Village and resilient members. Our office at Sherwood Regional Library is now open with staff providing critical support to our members and having a public face right in the heart of our community. Executive Director Sarah Drexler came onboard in February which helped our ramp back up tremendously. Her face in the community and having "the lights on" gives testament to our existence and the work we do. As the year progressed, we were comfortable enough with Sarah's onboarding and our financial posture to hire a part-time Member Services Coordinator/ Office Manager - welcome Sandy Freedman!! Most of you have met or chatted with Sarah, Sandy, or both. Their enthusiasm, dedication, and work in the local senior community adds immensely to our Village operations.

Our Board of Directors continues its oversight role, addressing challenges and fulfilling its fiduciary responsibility. And they have been very instrumental in maintaining contact with members and participating in fundraising efforts. The calls our members receive from a board member demonstrate our commitment and caring - checking on health, informing about upcoming events, and just offering friendship and support.

We welcomed a large class of new Directors in February – and they have all been active Directors participating in our board committees, many of them chairing these committees. Thanks to our Directors and officers for donating their time and talents to our Village.

We would also like to thank Dave Prescott who continued to provide outstanding support as our volunteer office manager and for the countless hours and miles he has driven. With Sandy's arrival, Dave is once again focusing on being the Volunteer Coordinator, a role he has performed for over a decade.

The following pages provide additional data and information on our events and programs, membership, member services, finances, and generous donors and sponsors. We have persevered and are now financially stable. I hope you enjoy reading this report, and, of course, please feel free to contact us if you have any questions.

Thank you for being members, volunteers, and supporters.

Our best,



Paula G. Lettice President



Sarah Drexler Executive

## **PROGRAMS AND EVENTS**

Thanks to our Program Committee and its Chair/Board Member Kathi Hanrahan, and its engaged committee members who actively suggest and plan many programs for our members. Their monthly meetings produced a full and exciting schedule of events. Most programs continued to be virtual.

#### In-Person Get-Togethers

With the pandemic going through waves of restrictions, we did find some opportunities for in-person gettogethers. Our Gala at River Farm was in-person for the first time in three years. Happy hours (aka "Cheers") were held outdoors or in members' homes. Our holiday party was again an in-person event with a sit-down luncheon, music/singing, and friendship with 48 members, volunteers, and friends in attendance. So many were happy to see their friends in-person! And hopefully it was a good launch to a joyous holiday season.

#### Continuing Programs - Virtually

There were some very fascinating topics for Timely Topics this year and discussions were lively. The Book Club continues to be enjoyed by a core group of participants, with each selecting a book of his/her choosing for discussion. A list of the books read and discussed is listed in each issue of our newsletter, *Village Voice.* The Movie Club, now in its second year, watches the same two movies and then critiques them. Conversations attracted some wonderful speakers. Please see the next section of this report, detailing each month's speaker and topic. Our Teen Tech Tutor group, led by Mount Vernon High School student Callie Walsh, held a couple of seminars and helped members with at-home assistance.

The following tables display attendance and trends at our programs and events.

Recurring Programs	Average Attendance
Book Club	7
Cheers	10
Conversations	18
Dinner	5*
Lunch	4*
Men's Group	4*
Movie Club	7
Teen Tech	7
Timely Topics	9

\*New or relaunched

Special Events	Attendance
Annual Meeting	33
Donor Reception	12
Gala	55
Holiday Luncheon	48
Joint with Library*	46
Memoir Writing	6
Stronger Memory	5

\*Social Security Explained; Financial and Legal Preparedness; Medicare; Traveling Fabulously Over 50; and Shredding/ Presentation

## **CONVERSATIONS**

The following is a listing of the wonderful speakers and topics featured in our monthly Conversations series. Thanks to the Program Committee and Board Secretary Susan Reardon, who shepherds most Conversations by identifying prospective speakers and topics, coordinating their scheduling, and leading each Sunday session.

JANUARY: "*Tour of the George Washington Parkway*," with U.S. Park Service Ranger Joshua Hughes

FEBRUARY: "*The Domestic Slave Trade in Alexandria*," with Dr. Ben Skolnik, Archeologist with the Office of Historic Alexandria

MARCH: "Update and Observations on the Ukrainian/Russian Border," with Bill Gleason, Coordinator for Eurasian Studies at the U.S. Department of State

APRIL: "The Suffragist Movement and Memorial" with Patricia Wirth, Executive Director/CEO of the Turning Point Suffragist Memorial Association

MAY: "Development in the Mount Vernon and Lee Districts," with Judy Fraser, VCAP/CAP Coordinator, Northern Virginia Soil and Water

### **Conservation District**

JUNE: "Archaeology of the Alexandria Waterfront," with John Mullen, Chief Archaeologist at Wetlands Studies and Solutions, Inc.

JULY/AUGUST: Summer Hiatus

SEPTEMBER: "*The Quanders, Since 1684, an Enduring African American Legacy,*" with Judge Rohulamin Quarter, Director, Quander Historical and Educational Society, Inc.

**OCTOBER:** Cancelled

NOVEMBER: "Birds and Bird Migration on the East Coast," with Rita Peralta of the Audubon Society of Virginia

**DECEMBER:** Holiday Hiatus

## MEMBER SERVICES

Member services in 2022 continued to rebound after two pandemic years - more medical appointments, etc. Our volunteer roster expanded a bit as well.

Even with the continuation of the pandemic and the necessary restrictions that were implemented, we continued to provide:

- Transportation to medical appointments
- Transportation for grocery shopping and

pharmacy visits

- Educational programming including Timely Topics and Conversations
- Programs on health and senior care
- Programs to enhance aging-in-place
- Social programs like happy hours
- Home maintenance and odd jobs

- Technology support
- Errands

We hope that the coming year will allow us to serve even more members in-person and provide care and support in a more hands-on way.

Our newsletters and emails contained a wealth of information about health conditions and programs. The Board of Directors continued making periodic calls to members and our Caring Committee, chaired by MVAH member Susan Irvings, provided additional support to those who requested more frequent contact.

In 2022, member requests for services increased slightly as restrictions eased and postponed medical and other appointments resumed. Transportation requests increased 18%. The chart on page 4 displays the breakdown by purpose of member requests.

Member Requests	2021	2022
Transportation	626	742
Grocery Shopping/Errands	172	165
Home Technology	26	22
Business Referrals	4	0
Household & Other	138	104
TOTAL	966	1,033

## **MEMBERSHIP**

Membership remained relatively constant in overall numbers, but there has been a lot of turnover with new members joining and non-renewals due to health situations, deaths, and relocations to assisted living facilities or other geographic areas. This turnover is a challenge for all Villages like Mount Vernon at Home.

We had a very large number of new members joining us in 2022 and we hope that other members reached out to them, got together if feasible, and offered to bring them to our events.

Membership Categories	2021 End-of- Year	2022 New Members	2022 Non- Renewals	2022 End-of- Year
Members				
Individual	62	12	22	52
Household (number of individuals)	45	10	6	49
Total Members	107	22	28	101
Associate Members				
Individual	7	3	0	10
Household (number of individuals)	14	2	0	16
Total Associate Members	21	5	0	26
TOTAL MEMBERSHIP	128	27	28	127

## **GENEROUS GIVING - OUR VOLUNTEERS**

We are a Village because of our volunteers! Chief Volunteer is Dave Prescott who provided office manager support until we were in a position to hire a paid Membership Services Coordinator/Office Manager. Dave logged in many miles each week, driving members to medical appointments and for other needs. He is joined in this much-needed work by a cadre of dedicated and able volunteers as well. Thanks to each one of them! And thanks to all the other volunteers who give of their *time and talent* to assist members, serve on committees, and otherwise help us. It certainly takes a Village.

Our Board of Directors meets regularly as a full board, each director serves on at least one committee, and they have a designated list of members with whom they maintain contact.

Here are the statistics for our volunteers' contributions:

Volunteer Hours	2021	2022
Members Services	3,927	3,558
Governance*	1,414	1,359
TOTAL	5,341	4,917

\*Board officers and members, committee members

Volunteer Miles Driven	2021	2022
TOTAL	12,328	14,295

#### Value of Volunteer Hours

Volunteer time and service are priceless, but we can, and should, quantify the value of their time. The current hourly rate of a volunteer hour is \$29.95. (\*) At that hourly rate, we have received over \$147,264 in added support to the success of our Village! And, volunteers are not reimbursed for car and gas expenses as they drive members to and from their appointments.

\*- www.independent sector.org – new 2022 rate

## **GENEROUS GIVING - SPONSORS AND BUSINESSES**

Many of our business sponsors have supported us for many years – and for that, we are so grateful. Without this financial and programmatic support, we would not be the Village that we are. Overall, our Gala generated a net of around \$29,000. Our end-of-year campaign was very successful and we are pleased that many donors have multi-year giving histories. We are also thankful for the families of members who passed away and then designated Mount Vernon at Home as a beneficiary for charitable contributions. Thank you, thank you, thank you!! You have shown confidence in us and that support means so much.

#### 2022 Gala Sponsors

#### Diamond

The Crouch Realty Group at McEnearney Everly-Wheatley Funeral Home Goodwin House, Inc. Paul Spring Community

#### Gold

Burke & Herbert Bank Christian Relief Services Good Shepherd Catholic Church The Seward Group SYNERGY Home Care TransUrban

#### Silver

Law Office of Deborah G. Matthews VCA Alexandria Animal Hospital

#### Bronze

Four Sales, Ltd. Griswold Home Care Michael C. Montante, CPA Mount Vernon Physical Therapy The Goodhart Group Virginia Hospital Center We would also like to thank:

- Sherwood Regional Library for its wonderful partnership with programs and for our office space
- The American Horticultural Society and River Farm
- Betsy Clagett
- Cedar Knoll
- Covington & Burling LLP
- MDT Design
- Mount Vernon Country Club

## **GENEROUS GIVING - OUR IN-KIND DONORS**

In-kind Donations		
Bread and Water	Ronald Lasch	
Cedar Knoll	Paula Lettice	
Chadwicks	Mamma's Kitchen	
Dishes of India	Deborah Matthews	
Jeffrey Drexler	Meadows Farm	
Five Guys	Brendan Power	
Great American Restaurants	The Nationals	
Kathleen Hanrahan	Sugar House	
Hollin Hall Pastry	Barbara Hughes Sullivan	
Hunan Royal	Tim and Catherine Wagner	
Il Porto	Wegman's	
Landini Brothers		

## **GENEROUS GIVING - OUR 2022 DONORS**

#### **Individual Donors**

General & Mrs. John Allen Kenneth Alnwick Gary Bahula David & Nancy Barbour Alexander Bergmann Norma Brodsky Barbara Brubeck Margaret Chaison Nancy Cihak Ioanne M. Clark **Carol Comlish** Thomas & Judith Crooker **Stephen Csontos** Diana Cull Jack & Colleen Culp **Richard & Julie Curtis** Joyce Davenport Janet Deighton Eric & Danae Delman Steven Ditmeyer Sarah Drexler Jim & Sandy Dunn Thomas & Jane Earley Dr. Glenn B. Fatzinger **David Fitzgerald & Elaine Kolish** Russell & Linda Flint The Franz Family Fund **Betty Galbaugh** John Giglio Alvin & Jean Glazier Melvin & Arlyne Goodweather Kathleen Hanrahan **Jamal Henderson Caswell & Anne Hobbs** 

Virginia Hodgkinson Morrie & Holly Hoven William & Julie Howard **Robert & Jeanne Howlett** Susan Irvings Ujala Javaid **Christine Jennings** Barbara R. Kahan Trust Tara Kellmel Annette Kilian **Douglas Kleine & Bonnie Jacobs Robert & Maureen Kuletz Ronald Lasch** Thomas & Laura Lawler Paula Lettice Logistics Essential Assistance First, LLC **Gregory Lukens** Lowry & Barbara Mann Jane Marcus Virginia Martin Joseph & Carolyn Mattaino **Deborah Matthews Emily Matthews** Lyn McKinney Kathryn Meehan Daniel & Martha Mica **Diane Migliori** Leo & Diane Milanowski Gerry Murphy **John Peak Robert & Florence Perry Kristin Peterson Jane Petty** 

**Brendan** Power The Reardon Family Fund Mary Lou Resco Elizabeth Robinson **Michelle Rogers** Margaret Rusnak Mary Sabulsky **Gretchen Schuster** Hugh & Maria Schwartz James Seeley **James Sherald Bette Spencer** Sijurder & Mary Stephensen **Daniel & Alice Straus** Barbara Hughes Sullivan Scott Surovell **Joan Sutton** Sarah Tatum **Cheryl Terry** Iudi Teske Claudia D. Thomas Laurie Tracy Mary Tracy **Edward & Catherine Wagner** Kenneth & Patricia Wessel Wanda Wiehe & Lynn Conti Willie Wright Iim Zaliewski Charles Zdebski Joseph Zelinka Season Zellman Christos and Nora Zirps

We have been financially stable for several years. The Payroll Protection Plan loan in FY 2020 allowed us to be cash-positive, despite the impact of the first year of the pandemic. As we anticipated income from the annual gala might go down, we were very diligent about spending ... and due to careful stewardship and limiting our staff to one paid employee in FY 2021, we were cash-positive for a second year. In FY 2022, with a new Executive Director onboard for eleven months and very strict oversight of expenses, we were successful in generating a very nice surplus. This pattern allowed us to hire a second paid staff member (part-time), reduce member dues in 2023, and possibly expand services provided to members.

Income	FY 2021	FY 2022
Dues	\$69,180	\$71,193
Gala/Events	\$48,731	\$34,801
Contributions	\$31,795	\$36,932
In-Kind Contributions/Other	\$469	\$157
Total	\$150,175	\$143,083
Expenses		
Events/Fundraiser	\$10,623	\$4,574
General Administration	\$86,570	\$57,994
Administrative Support	\$20,246	\$21,353
Total	\$117,439	\$83,921
Net Operating Budget	\$32,736	\$59,162

## MOUNT VERNON AT HOME LEADERSHIP

2022 Board of Directors		
0	fficers	
Presider	nt - Paula Lettice	
Vice President -	Deborah Matthews	
Treasurer -	Robert Kuletz	
Secretary - S	Susan Reardon	
Directors		
Kathleen Hanrahan	Brendan Power	
Ujala Javaid	Kamla Rodriguez	
Evan Kaufman	Barbara Hughes Sullivan	
Gregory Lukens	Laurie Tracy	
Barbara Mann	Edward (Tim) Wagner	
Professional Staff		
Executive Director - Sarah D	rexler	
Member Services Coordinate	or/Office Manager - Sandy Freedman	
Volunteer Coordinator - Dav	e Prescott*	
(*Volunteer Office Manager	through early November)	

## FRIENDS AND MEMBERS WE LOST

#### In Memoriam

Anna Peterson Rita Underwood Kae Wells Charles Zdebski

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