



## Mount Vernon at Home – 2022 Gala Sponsorship

Date: May 25, 2022

Take a positive step for your business and our community. You don't have to wait for one night of recognition, your sponsorship benefits will last all year!

| Sponsor Benefits                     | Capstone Sponsor<br>\$5,000   | Diamond Sponsor<br>\$2,000   | Gold Sponsor<br>\$1,000  | Silver Sponsor<br>\$500                | Bronze Sponsor<br>\$250               |
|--------------------------------------|---|--|--|--|---------------------------------------|
| Event Recognition & Tickets          | • Tickets for six (6) attendees at gala   | • Tickets for four (4) attendees at gala   | • Tickets for two (2) attendees at gala  | • Ticket for one (1) attendees at gala |                                       |
|                                      | • Recognition & introduction  | • Recognition & introduction   | • Recognition & introduction   |  |                                       |
|                                      | • Company specialty items in swag bag   | • Company specialty items in swag bag  | • Company specialty items in swag bag  | • Company specialty items in swag bag  | • Company specialty items in swag bag |
|                                      | • Social media mention  | • Social media mention   | • Social media mention   | • Social media mention                 | • Social media mention                |
|                                      | • Display space at event  | • Display space at event   | • Display space at event   |  |                                       |
| Other Event Opportunities (All Year) | • Creation of an online or in-person event<br>• Recognition at 4 online or in-person events & introduction to attending members | • Host an educational webinar on an expertise area or topic of interest to members                         | • Dedicated recognition at event   |  |                                       |
| Newsletter Recognition (All Year)    | • Logo displayed in monthly newsletter  | • Newsletter guest article "Spotlight on Sponsors" with opportunity to provide special offering to members | • Newsletter guest article "Spotlight on Sponsors" with opportunity to provide special offering to members |  |                                       |
| Website Recognition                  | • Website sponsor page  | • Website sponsor page   | • Website sponsor page   | • Website sponsor page                 | • Website sponsor page                |